

# Meria Ogawa

Meria Ogawa is a passionate visual designer in Los Angeles, CA. She is a fan of streetwear, overpriced brunch food, and dancing like no one is watching. She is currently working at a branding agency and is ready to f\*ck sh\*t up. Try and keep up.

<https://meriaogawa.com>

## Let's Get In-formation

ogawameria@gmail.com  
424.675.1227  
Santa Monica, CA  
<https://www.linkedin.com/in/meria-ogawa-2341b6155/>  
Instagram: @meriaogawa

## Education

### UNIVERSITY OF CALIFORNIA, BERKELEY

August 2017 - May 2019      GPA: 3.85

Bachelors Degree in Art Practice  
Certificate in Design Innovation

### SANTA MONICA COLLEGE

July 2015 - July 2017      GPA: 3.85

Associates Degree in Arts & Humanities  
Dean's Honor's List 2015-2017

## Work

### NATURELAB TOKYO / GRAPHIC DESIGNER

August 2019 - Present      Culver City, CA

Utilized Adobe Illustrator and Photoshop to create icons, banners, and social media content to garner higher conversion rates due to low KPI's.

### ADOBE FELLOWSHIP / GRAPHIC DESIGNER

September 2018 - June 2019      Berkeley, CA

Educated students and faculty who were interested in Adobe Creative Suite. Collaborated with Adobe executives and converted rising Universities to adopt the Adobe Fellowship Program.

### GRAPHNETWORK / GRAPHIC DESIGNER

May 2018 - August 2018      Los Angeles, CA

Onboarded a client within the food services industry. Utilized Photoshop and Illustrator to design packaging, brochures, and a menu board to provide a unique experience.

### UNIQLO / SALES ASSOCIATE

February 2016 - August 2017      Santa Monica, CA

Earned the Customer Service Award from the Los Angeles area in 2017 for increasing customer satisfaction feedback by 12% over the course of a year in the Santa Monica location.

## Other

### INNOVATIVE DESIGN CLUB / MARKETING VP

September 2017 - May 2019      Berkeley, CA

Facilitated meetings to direct creative campaign ideas, coordinated projects, and distributed tasks to ensure that strict deadlines were met by all team members.

### BRAND IDENTITY CLASS / FACILITATOR

January 2018 - May 2019      Berkeley, CA

Instructed a brand development class in UC Berkeley for three semesters and taught students how to use Adobe Illustrator and Photoshop to realize their ideas into visuals.

## References

### FRANKIE RATFORD

Creative Director & Mentor  
The Design Kids

### PURIN PHANICHPHANT

Artist & Designer, Lecturer  
UC Berkeley

### JOSEPH KEARNS

Digital Learning Specialist  
UC Berkeley

## Tools & Skills

Adobe Illustrator	Microsoft Office
Adobe Xd	Photography
InDesign	Illustration
Photoshop	UI/UX Development
Lightroom	Basic HTML/CSS
After Effects	Fluent Japanese